



The Barnabas Furniture Bank

Sponsorship Packet 2024



Help support our mission to Recycle Furniture and Restore Lives here in our community!

The Barnabas Furniture Bank, the Triad's only nonprofit furniture bank, provides an unduplicated service in our community addressing furniture poverty. We collect furniture that people don't want and don't need and we give it at no cost to people that do want it and desperately need it to support their journey on the path to self-sufficiency. In fulfillment of our mission, in an average year we visit 2,500 homes to collect 10,000 pieces of furniture. We then use these items to furnish 800 households. We believe in second chances for people and furniture, but we can't do this work without the support of our community.

We are reaching out now to ask you to consider renewing and/or growing your sponsorship of our mission. Commitments can be made today and invoiced or paid any time before the fall event. **Renew by Friday, September 6** to have your name/logo included in our Dinner Event and Fall Auction promotions as well. You will receive recognition in front of our 6,000+ auction users who are already registered to bid, as well as in multiple emails we will be sending our growing list of 8,000+ subscribers throughout the auction. Most importantly, your funding support will be going to sustain our mission to Recycle Furniture and Restore Lives in our community.

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The Barnabas Furniture Bank is a nonprofit organization that provides basic, gently used, home furnishings at no cost to qualified families and individuals on the path to self-sufficiency. Our clients are transitioning out of homelessness, recovering from a major setback, fleeing abuse or violence, or overcoming severe poverty. In an average year, we provide furniture to 2,500 people in 800 households. We recycle furniture and restore lives.

SPONSORSHIP OPPORTUNITIES

Bespoke Sponsor: \$5,000 (Includes reserved sponsor table for 8 at the dinner event)

- Premier live recognition and company profile at the event
- Company logo on event programs, signage and event email sent to 9,500 addresses
- Recognition on tabletop signage in social area
- Pre- and post-event website and social media promotion
- Sponsor recognition throughout auction website with 6,000+ registered users
- Company logo on Barnabas website for 1 year
- Company logo signage at Barnabas warehouse/office for 1 year

Timeless Sponsor: \$2,500 (Includes reserved sponsor table for 8 at the dinner event)

- Stand-alone sponsorship thank you blog, email profile, and social media post
- Company logo on event programs, signage and event email sent to 9,500 addresses
- Recognition on tabletop signage in social area
- Pre- and post-event website and social media promotion
- Sponsor recognition throughout auction website with 6,000+ registered users
- Company logo on Barnabas website for 1 year
- Company logo on signage at Barnabas warehouse/office for 1 year

Contemporary Sponsor \$1,000 (Includes reserved sponsor table for 8 at the dinner event)

- Stand-alone sponsorship thank you post on social media
- Company logo on event programs, signage and event email sent to 9,500 addresses
- Recognition on tabletop signage in social area
- Pre- and post-event website and social media promotion
- Sponsor recognition throughout auction website with 6,000+ registered users
- Listing on Barnabas website for 1 year
- Company logo on signage at Barnabas warehouse/office for 1 year

Classic Sponsor: \$500

- Recognition on tabletop signage in social area
- Name(s) listed on event programs, signage and event email sent to 9,500 addresses
- Pre- and post-event website and social media promotion
- Name(s) listed on auction homepage
- Listing on Barnabas website for 1 year

Host Sponsor: \$250

- Name(s) listed on event programs, signage and event email sent to 9,500 addresses
- Pre- and post-event website and social media promotion
- Name(s) listed on auction homepage
- Listing on Barnabas website for 1 year





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SPONSORSHIP FORM

Yes! I'd like to help provide furniture for neighbors in need. I will be a sponsor at this level:

- Bespoke Sponsor (\$5,000)
- Timeless Sponsor (\$2,500)
- Contemporary Sponsor (\$1,000)
- Classic Sponsor (\$500)
- Host Sponsor (\$250)

You may also sign up to sponsor and pay on our website:
www.TheBarnabasNetwork.org

Sponsor Information

Name or company as you wish to be listed: _____

Contact name: _____

Organization/Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email address: _____ Phone number: _____

Payment:

- Please invoice
- Check enclosed

Return form to: dsides@thebarnabasnetwork.org, or PO Box 2666, Greensboro NC 27402

Questions? Contact Derrick Sides, executive director, at dsides@thebarnabasnetwork.org, or 336-370-4002.

Renew your pledge to sponsor The Barnabas Furniture Bank by Friday, September 6 to be included in print materials for the Fall Auction and Dinner Event.

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